



ISBN: 978-93-95522-30-4  
 Binding: Hardbound  
 Pages: 238  
 Year: 2023  
 Price: Rs 1195

## Brainwashing The Story Of Men Who Defied It

Edward Hunter

Brainwashing is a groundbreaking book that offers a powerful and thought-provoking analysis of the psychological techniques used to manipulate and control individuals in times of conflict and crisis. Written by Edward Hunter, a respected journalist and expert on propaganda and psychological warfare, this book is a seminal work that has influenced scholars, policymakers, and activists around the world. In this book, Hunter provides a detailed account of the methods used by totalitarian regimes to brainwash and indoctrinate their citizens, drawing on his experiences covering the Korean War and his interviews with prisoners of war. He explores the science of behavior modification, including hypnosis, sensory deprivation, and drug-induced states, as well as the role of propaganda and censorship in shaping public opinion. Hunter's insights into the mechanics of brainwashing and mind control have proven prescient, as these techniques continue to be used by authoritarian regimes to suppress dissent and maintain power. His analysis of the impact of brainwashing on individuals and societies offers a sobering reminder of the dangers of unchecked state power. With its powerful message and rigorous analysis, Brainwashing remains a seminal work on the psychological manipulation of individuals and populations. It is a must-read for anyone interested in the history of propaganda and psychological warfare, as well as for those concerned about the impact of authoritarianism on human freedom and dignity.

### Contents

1. A New Word
2. Ivan P. Pavlov
3. Brainwashing in Action
4. The Negro as P.O.W.
5. Camp Life
6. The Independent Character
7. The British In Korea
8. What Brainwashing Is
9. The Clinical Analysis
10. How it can be Beat
11. A Matter of Integrity